

Management for Non-Profit (NPOs) and Non-Governmental Organisations (NGOs)

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Non-profit organisations have been slightly sneered at, especially by economists, until the early nineties. On the other side board members and co-workers of NGO's did not see why they should suddenly act according to mostly economic aspects.

This whole image has changed quite dramatically during the nineties. Especially NGO's concerned with health & social matters are faced with enormous challenges:

- Clearly aggravated and increasing social problems that are frequently being handed over to NGO's for solutions.
- Lack of resources and increasing pressure from sponsors to efficiently use these sparse resources.
- NGO's are often in the middle of parties with different interests and NGO leaders have to try and mediate as far as possible.
- Certain framework conditions for NGO's are deteriorating, for example their honorary status is less accepted etc.

The founder of modern management, Peter F. Drucker, points out that leaders of NGO's normally are faced with more complex and diverse tasks than other economists.

It is therefore essential for leaders of NGO's to have a certain economic know-how, which can be provided by basic and continuing training.

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